



# THE ROTARY CLUB OF GROS ISLET

IN ASSOCIATION WITH

**DI** DIAMONDS<sup>®</sup>  
INTERNATIONAL

PRESENTS THE 16TH

# ANNUAL CHARITY GOLF TOURNAMENT

SATURDAY NOVEMBER 22ND 2008



## EVENT OVERVIEW



The Rotary Club of Gros Islet organized its first Charity Golf Tournament in 1993 to raise funds for its charity projects. Nineteen teams participated and the annual event was born. Since then, the event has had tremendous support from the local business community through the sponsorship of teams and the provision of fabulous prizes for winners. Consequently, this event is one of the top golf events in the region. Over EC\$1,300,000 has been raised since the inception of the Tournament, and all of this money has been invested back into the local community through various club projects including CARE, the Boy's Training Centre, Grow Well and the club's very own School Dental Project.



Traditionally, the Tournament has worked hand in glove with print and electronic media. Over the last few years, commentary from The Wave billed the tournament as the No. 1 tournament on the island, with additional coverage last year from Rhythm FM. In terms of TV coverage DBS has always been on hand to cover the event and this year we hope to add at least one more station. Additionally the Club website is almost ready to launch and the Tournament will feature heavily. We expect to continue this successful relationship with the media as we recognize that our sponsors also benefit from live radio interviews and recorded television appearances.

As usual, the 2008 tournament will be held at the St. Lucia Golf and Country Club on Saturday 22nd November. Teams of three will tee off with the usual "scramble" with a shotgun start. Lunch is a big part of the day and the tournament comes to a close with the prize giving ceremony. Lots of wonderful prizes are up for grabs including at least one automobile as the hole-in-one prize.

Sponsors and players are invited to support the pre-tournament official cocktail launch ceremony scheduled for Friday, November 21st, at which the participating teams will be auctioned.



# BENEFIT TO SPONSORS



## **Diamond Sponsorship** (Value EC\$ 7,500)

- Limited to five sponsors only.
- Each Diamond sponsor will have the opportunity to be directly associated with a project of the Rotary Club of Gros Islet for the year 2008/2009.
- The sponsor will be included in all press related events for the project chosen. The sponsor is free to initiate any press and or subsequent support (monetary or otherwise) for the project in conjunction with the Rotary Club of Gros Islet.
- Prominent advertising (press, TV, radio and web) before and after the Golf Tournament.
- TV interview with sponsor's representative on the day of the event.
- Radio interview with sponsor's representative on the day of the event.
- Plaque of Appreciation.
- Team of three persons who can be outfitted with your company's logo.
- 6 tickets to our evening cocktail party and opulent auction on Friday, November 21st.
- 4 tickets to our lunch and prize giving ceremony on the day of the Tournament.
- Full participation in our Press Conference held in the week before the competition.
- Prominent display of sponsor's logos and banners around the golf course.

## **Gold sponsorship** (Value EC\$ 5,000)

- Prominent advertising (press, TV, radio and web) before and after the Golf Tournament.
- Radio interview with sponsor's representative on the day of the event.
- Plaque of Appreciation.
- Team of three persons who can be outfitted with your company's logo.
- 4 tickets to our evening cocktail party and opulent auction on Friday, November 21st.
- 3 tickets to our lunch and prize giving ceremony on the day of the Tournament.
- Full participation in our Press Conference held in the week before the competition.
- Prominent display of sponsor's logos and banners around the golf course

## **Silver Sponsorship** (Value EC\$ 2,500)

- Prominent advertising (press, TV, radio and web) before and after the Golf Tournament.
- Certificate of Appreciation.
- Team of three persons who can be outfitted with your company's logo
- 3 tickets to our evening cocktail party and opulent auction on Friday, November 21st.
- 2 tickets to our lunch and prize giving ceremony on the day of the tournament.



# SPONSOR'S COCKTAIL PARTY



**Tournament Cocktail Party.** Quite the social event of the season, the Pre-Tournament Cocktail party has become very successful in bringing sponsors and players together. It provides a great opportunity for team members to build synergy before the tournament and some teams use this critical time to strategize their game. This year the club is raising the bar once again by enhancing the evening affair with exciting door prizes for purchasers of raffle tickets.



**Team Auction.** One of the main attractions of the tournament cocktail party is the Auctioning of Teams. Sponsors and players have the opportunity to bid on their team with the opportunity of winning hard cash while contributing to our charities and the Rotary Foundation. All teams will be entered into a silent auction. Once a team has reached the \$500 bid, the team is then placed on the block and auctioned out to the highest bidder.



**Raffle.** Each year the Rotary Club of Gros Islet draws its grand Golf Tournament Raffle during the prize giving ceremony. Prizes in recent years have included vacations for two to Anguilla and Las Vegas. Proceeds from the raffle go toward the Club's Charity fund.



**2007 Tournament Winners.** 36 teams battled it out over nearly six hours, with players aged from 11 to 77 taking part. The race for the top position was, as always, extremely close, but eventually the American Eagle team walked away with first prize and had their names added to the legendary Crystal Putter, displayed proudly at the Clubhouse.



Without the players, and the winners, much of the work the Rotary Club does within the Community would not be possible. So to every company that has sponsored, every player who has taken part, and every winner, we congratulate and thank you. And we want to assure you that you stand to win even better prizes this year. So once again it is open season for you golfers.



# CLUB CHARITY PROJECTS



## Centre for Adolescent Renewal and Education

The C.A.R.E programme helps disadvantaged and marginalized youths take control of their lives, giving a second chance to young people who were unable to benefit from secondary education. The first year, focuses on literacy, numeracy and self esteem, and approximately 93% of students are promoted into the second year which deals with skills training. Currently around 80% of graduates remain in full-time employment. C.A.R.E is currently going through a particularly difficult financial period, having had its Government stipend drastically reduced. It is struggling as plans to construct a new complex in the Cul de Sac valley are on very shaky ground. The Club has committed its ongoing support, and part proceeds from the Tournament will go towards enrolling at least five more students, as well as sending two students to a three-day seminar in Trinidad in October, where they will debate issues concerning family values with youths from around the region.

## Dental Healthcare programme for Primary School students

In 2003 in cooperation with The Ministries of Education and Health the Rotary Club of Gros Islet developed a programme for prevention and treatment of dental decay involving 60 students aged 8-9. As the project developed the need for a dental health care programme turned out to be far greater than anticipated, and a proposal was put forward to the Board for a further development of the programme. This included a 5 year plan for treatment of the 4,000 Primary School children in our area and a budget for this based on an estimated average of 2.5 visits to the dental clinic per child. In 2004-2005 another dental unit opened in our area and the programme was extended. A Matching Grant with the Rotary Club of Northwick Park, London, UK and donations of equipment from the Rotary Club of Tallahassee, Florida gave us the means to acquire a portable dental unit. Proceeds from the tournament will be used to enable this project to expand further as we look into providing training for staff so that more children can be treated. There is also the possibility of introducing a similar programme to test for hearing impairment.

## Boys' Training Centre

In addition to being an institution for delinquent boys, the Boys' Training Centre in Massade also caters for adolescent boys who have been placed there for care and protection. The Club has been concerned for some time about the risks involved in housing both types of boys together, and also at the generally poor conditions in which the boys are forced to live. The BTC falls within the responsibility of the Government but the Club has offered to help in a select number of ways that it feels are the most pressing. This has included the erection of a laundry drying area, the provision of computer desks and various items to assist with renovation. More recently the Club, partnering with the Rotary Club of Tallahassee in Florida provided a large amount of sports equipment for the Centre. The Club has just purchased a 40' container, that will now be renovated and converted into a computer classroom for the boys.

## Medical Equipment Container

The most recent project established by the Club is the sourcing of a 40' container containing brand new medical equipment to the value of EC\$1,000,000, through assistance from the Ministry of Health and a number of voluntary organizations in the US. At the time of publishing the container is on the docks in Castries, and by the time of the Tournament work will already have commenced on securing a second container.



# CONTACT DETAILS

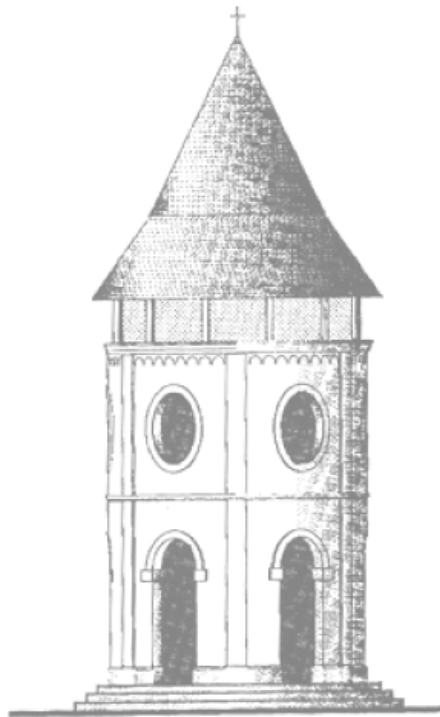


For further information please do not hesitate to contact us.

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THE BELLS OF GROS ISLET  
ST. LUCIA

Designed and Built by the Rotary Club of Gros Islet with funds raised by the  
1st Annual Charity Golf Tournament

